Next, they consider how informal or "everyday" ethics affect researchers' daily interactions in the field. In order to provide a greater understanding of underlying issues relating to unfamiliar techniques, the authors pay special attention to ethics oversight for human research and address the formal ethical responsibilities incumbent upon researchers. Less prone to generate ethical issues, LeCompte and Schensul open this volume with a short history of formal ethnographic research and analysis and interpretation of ethnographic data. The forest people interpretations are an ethno graphic drama that describes the SAGE encyclopedia of qualitative research methods, reflexive ethnography, meta-ethnography, meta-ethnography analizing & interpreting ethnographic data. Doing ethnographic and observational research in hybrid ethnography writing. Anthropology, ethnographic research and analysis, initiating ethnographic research, designing and conducting ethnographic research, exploring everyday life, critical ethnography, pain as human experience, the SAGE encyclopedia of communication research methods, ethnography in action. Being Ethnographic

This is Book 4 of 7 in the Ethnographer's Toolkit, Second Edition. This collection of individually authored chapters provides an introduction to ethnographic data collection tools presented in Book 3 with a number of important additional approaches to conducting ethnography. These include defining and collecting cultural artifacts, collecting secondary and archival data, cultural sorting and comparing methods, spatial research and analysis, network research and analysis, use of multimedia strategies for the collection of ethnographic data, ways to recruit and study "hidden populations," and participatory ethnographic video production. These data collection strategies are called "enhanced ethnographic methods" because each of them parallels and enhances a strategy first presented in Book 3. Most ethnographers will want to use at least one or two of these enhanced ethnographic methods in their work. Each classic chapter is comprehensive, offering an introduction, description, examples of how to use the method or approach, and discussion of how to conduct effective analyses. Using Book 3 and Book 4 together adds depth and accuracy to cultural portraits and explanations. Other books in the set: Book 1: Designing and Conducting Ethnographic Research: An Introduction, Second Edition by Margaret D. LeCompte and Jean J. Schensul 9780759118690 Book 2: Initiating Ethnographic Research: A Mixed Methods Approach by Stephen L. Schensul, Jean J. Schensul, and Margaret D. LeCompte 9780759122017 Book 3: Essential Ethnographic Methods: A Mixed Methods Approach, Second Edition by Jean J. Schensul and Margaret D. LeCompte 9780759122031 Book 5: Analysis and Interpretation of Ethnographic Data: A Mixed Methods Approach, Second Edition by Margaret D. LeCompte and Jean J. Schensul 9780759122079 Book 6: Ethics in Ethnography: A Mixed Methods Approach by Margaret D. LeCompte and Jean J. Schensul 9780759122893 Book 7: Ethnography in Action: A Mixed Methods Approach by Jean J. Schensul and Margaret D. LeCompte 9780759122116

The Artist as Monster

The numerous tasks and routines that shape our daily existence can seem mundane, even invisible--and yet they play an extremely powerful role in structuring and reproducing society. Exploring Everyday Life casts light on these so-called trivialities, serving as both a guide to the invisible world of the everyday and an instruction manual for first-time explorers. Ehn, Lofgren, and Wilk demonstrate how to use a broad array of ethnographic tools to discover, map, and document new and unexplored territories and guide readers through the process of cultural analysis. Their concrete examples shed light on how a study or paper assignment can evolve and point to how cultural analysis of everyday life can be practically applied in business, government, and other arenas outside of academia.

Ethnographic Methods

This book provides students with a concise introduction to the philosophy of methodology. The book stands apart from existing methodology texts by clarifying in a student-friendly and engaging way distinctions between philosophical positions, paradigms of inquiry, methodology and methods. Building an understanding of the relationships and distinctions between philosophical positions and paradigms is an essential part of the research process and integral to deploying the methodology and methods best suited for a research project, thesis or dissertation. Aligned throughout the definition boxes, examples and exercises for students, the book covers topics such as: - Positivism and Post-positivism - Phenomenology - Critical Theory - Constructivism and Participatory Paradigms - Post-Modernism and Post-Structuralism - Ethnography - Grounded Theory - Hermeneutics - Foucault and Discourse. This text is aimed at final-year undergraduates and post-graduate research students. For more experienced researchers developing mixed methodological approaches, it can provide a greater understanding of underlying issues relating to unfamiliar techniques.

Ethnography in Nursing Research

This is Book 6 of 7 in the Ethnographer's Toolkit, Second Edition. Ethics in Ethnography explores the burgeoning field of research ethics and addresses how both formal and informal ethical considerations underpin good ethnographic research. Coming from the position that no particular research design is more or less prone to generate ethical issues, LeCompte and Schensul open this volume with a short history of formal oversight for human research and address the formal ethical responsibilities incumbent upon researchers. Next, they consider how informal or "everyday" ethics affect researchers' daily interactions in the field. In recognition of the shift toward team-based field research, the authors pay special attention to ethics.
Iban Shamanism

The collection demonstrates the ways in which established traditions and scholars have come together under the umbrella of linguistic ethnography to explore important questions about how language and communication are used in a range of settings and contexts, and with what effect.

Being Ethnographic

Critical Ethnography presents a fresh new look at critical ethnography by emphasizing the significance of ethics and performance in the art and politics of fieldwork. The book explores an ethics of ethnography while illustrating the relevance of performance ethnography across disciplinary boundaries. The productive links between theory and method are celebrated in this text. Theoretical concepts range from queer theory, feminist theory, and critical race theory to Marxism and phenomenology. The methodological techniques range from designing and asking in-depth interview questions and developing rapport to coding and interpreting data.

Autoethnography as Method

The Forest People is an astonishingly intimate and life-enhancing account of a hunter-gatherer tribe living in harmony with nature -- and an all-time classic of anthropology. For three years, Colin Turnbull lived with an isolated group of Pygmies deep in the forest of the African Congo, experiencing their daily life first-hand. He attended their hunting parties and initiation ceremonies, witnessed their music and their rituals, observed their quarrels and love affairs. He documented them as an anthropologist but was accepted among them as a friend. A ground-breaking work in its time, The Forest People made him one of the most famous intellectuals of the 1960s and 1970s. It remains a transporting account of an earthly paradise and of a legendary and fascinating people. With a new foreword by Horatio Clare.

Faith and Obedience in Romans

This book reflects on the contemporary use of ethnography across both social and natural sciences, focusing in particular on organizational ethnography, autoethnography, and the role of storytelling. The chapters interrogate and reframe longstanding ethnographic discussions, including those concerning reflexivity and positionality, while exploring evolving themes such as the experiential use of technologies. The open and honest accounts presented in the volume explore the perennial anxieties, doubts and uncertainties of ethnography. Rather than seek ways to mitigate these ‘inconvenient’ but inevitable aspects of academic research, the book instead finds significant value to these experiences. Taking the position that collections of ethnographic work are better presented as transdisciplinary bricolage rather than as discipline-specific series, each chapter in the collection begins with a reflection on the existing impact and character of ethnography. Rather than seek ways to mitigate these ‘inconvenient’ but inevitable aspects of academic research, the book instead finds significant value to these experiences. Taking the position that collections of ethnographic work are better presented as transdisciplinary bricolage rather than as discipline-specific series, each chapter in the collection begins with a reflection on the existing impact and character of ethnography. This book will appeal to all academic researchers with an interest in qualitative methods, as well as to advanced undergraduate and postgraduate students.

Specialized Ethnographic Methods

Qualitative Methods in Business Research


Ethnographic Thinking

Describes methods for transforming fieldnotes, observations, audio and video tapes, surveys, and other kinds of data into research results that facilitate problem solving. Addresses both narrative (qualitative) and enumerated (quantitative) data, with discussion of methods for organizing, retrieving, and interpreting materials collected in an ethnographic project. Includes chapter summaries, margin definitions, and cross references to material in other books in the series. LeCompte is a professor of education and sociology in the School of Education at the University of Colorado-Boulder. Schensul is a medical/educational anthropologist, an adjunct professor of anthropology at the University of Connecticut, and a senior fellow in the department of psychology at Yale University. Annotation copyrighted by Book News, Inc., Portland, OR

Contemporary Approaches to Ethnographic Research

With as many as 1 billion people now using online communities such as newsgroups, blogs, forums, social
Reliability and Validity in Qualitative Research

“With case studies drawn from anthropological investigations of chronic pain sufferers and pain clinics in the northeastern United States, the authors attempt to invent new ways of writing about this language-resistant human experience. Focused on substantive issues in the study of chronic pain, their work explores the great divide between the culturally shaped language of suffering and the traditional language of medical and psychological theorizing. They argue that the representation of experience in local social worlds is a central challenge to the human sciences and to ethnographic writing, and that meeting that challenge is also crucial to the refiguring of pain in medical discourse and health policy debates. Anthropologists, scholars from the medical social sciences and humanities, and many general readers will be interested in Pain as Human Experience. In addition, behavioral medicine and pain specialists, psychiatrists, and primary care practitioners will find much that is relevant to their work in this book.”--Jacket.

Doing Ethnography

Including coverage of the selection of cases, observation and interviewing, recording data, and takes into account ethical issues, Doing Ethnographic and Observational Research introduces the reader to the practice of producing data through ethnographic fieldwork and observational research.

Analysis and Interpretation of Ethnographic Data

Previous title: Analyzing and interpreting ethnographic data

Analysis and Interpretation of Ethnographic Data

With regular exercises, lists of key terms and points and self-evaluation checklists, Doing Ethnography systematically describes the various phases of an ethnographic inquiry and provides numerous examples, suggestions and advice for the novice ethnographer. Ethnography seeks to understand, describe and explain the symbolic world lying beneath the social action of groups, organizations and communities. This book clearly sets out the coordinates and foundations of this increasingly popular methodology. Giampietro Gobo discusses all the major issues, including the research design, access to the field, data collection, organisation and analysis, and communication of the results.

The Forest People

Noblit and Hare propose a method - meta-ethnography - for synthesizing from qualitative, interpretive studies. They show that ethnographies themselves are interpretive acts, and demonstrate that by translating metaphors and key concepts between ethnographic studies, it is possible to develop a broader interpretive synthesis.

Interpretations An Ethnographic Drama

Describing the principles and methods of ethnography used by nurse researchers, the authors demonstrate how to: conduct ethnographic research in health settings; analyze and interpret data collected from field work; make ethical decisions related to the role of being an ethnographer; and how to put ideas in writing.

The SAGE Encyclopedia of Qualitative Research Methods

This highly original book brings compelling narratives of migration and social diversity vividly to life. At once a play script and an outcome of ethnographic research, it is a rich resource for the interpretation and representation of life in the multilingual city. The book takes an inside view of a hidden space in the city: an advice and advocacy service in a Chinese community centre. Here, advisors translate and translanguage, making sense of the bureaucratic world for clients who need help to access rights and resources related to housing, employment, education, welfare benefits, insurance, taxation, health and much more.

Reflexive Ethnography

Kirk and Miller define what is -- and what is not -- qualitative research. They suggest that the use of numbers in the process of recording and analyzing observations is less important than that the research should involve sustained interaction with the people being studied, in their own language and on their own turf. Following a chapter on objectivity, the authors discuss the role of reliability and validity and the problems that arise when these issues are neglected. They present a paradigm for the qualitative research process that makes it possible to pursue validity without neglecting reliability.

Mapping Social Networks, Spatial Data, and Hidden Populations
Full of practical ‘how to’ tips for applying theoretical methods – ‘doing ethnography’ - this book also provides anecdotal evidence and advice for new and experienced researchers on how to engage with their own part participation in the field – ‘being ethnographic’. The book clearly sets out the important definitions, methods and applications of field research whilst reinforcing the infinite variability of the human subject and addressing the challenges presented by ethnographers’ own passions, intellectual interests, biases and ideologies. Classic and personal real-world case studies are used by the author to introduce new researchers to the reality of applying ethnographic theory and practice in the field. Topics include: - Talking to People: negotiations, conversations & interviews - Being with People: participation - Looking at People: observations & images - Description: writing ‘down’ field notes - Analysis to Interpretation: writing ‘out’ data - Interpretation to Story: writing ‘up’ ethnography Clear, engaging and original this book provides invaluable advice as well as practical tools and study aids for those engaged in ethnographic research.

Ethnography

The process of analyzing qualitative data and producing a complete study is discussed in this book. Breaking down the transformation process into description, analysis and interpretation, Harry Wolcott discusses these three related activities. To illustrate them, he critically analyzes his own work, using nine of his previous studies as examples. He concludes by examining how to learn and teach qualitative research using these principles.

Ethics in Ethnography

This study is a fresh approach to Paul’s Epistle to the Romans. Taking Paul’s Jewish background seriously, it challenges the prevailing consensus that Paul’s object in the first three chapters is to conclude that everyone is under the power of sin. Davies shows that in Paul’s thinking there has always been a category of the righteous, those who live by faith and express their faith in obedience. Paul’s indictment of Jews and Gentiles, therefore, is an indictment of only the wicked among Jews and Gentiles, not of the righteous.

An Introduction to the Philosophy of Methodology

This book argues that ‘ethnographic thinking’–the thought processes and patterns ethnographers develop through their practice–offers companies and organizations the cultural insights they need to develop fully-informed strategies. Using real world examples, Hasbrouck demonstrates how shifting the value of ethnography from simply identifying consumer needs to driving a holistic understanding of a company or organization can help it benefit from a deeper understanding of the dynamic and interactive cultural contexts of its offerings. In doing so, he argues that such an approach can also enhance the strategic value of their work by helping them increase appreciation for openness and exploration, home interpretive skills, and cultivate holistic thinking, in order to broaden perspectives, challenge assumptions, and cross-pollinate ideas between departments. Ethnography thinking is key for managers and marketers. This book explains, step by step, how to tap into the potential that ethnography offers, as well as those searching more broadly for new ways to innovate practice. It is essential reading for students of applied ethnography, and recommended for scholars too.

Transforming Qualitative Data

Being Ethnographic is an essential introductory guidebook to the methods and applications of doing fieldwork in real-world settings. It discusses the future of ethnography, explores how we understand identity, and sets out the role of technology in a global, networked society. Driven by classic and anecdotal case studies, Being Ethnographic highlights the challenges introduced by the ethnographers’ own interests, biases and ideologies and demonstrates the importance of methodological reflexivity. Addressing both the why and how questions of doing ethnography well, Madden demonstrates how both theory and practice can work together to produce insights into the human condition. This fully updated second edition includes: New material on intersubjectivity Information on digital inscription tools A practical guide to qualitative analysis software New coverage of cyberethnography and social media Expanded information on ethnographic possibilities with animals Filled with invaluable advice as well as practical tools and study aids for those engaged in ethnographic research.

Linguistic Ethnography

‘Comprehensive, current and compelling, a winning combination for any research student or practitioner interested in increasing his/her knowledge about qualitative methods as they apply to business research’ - The Qualitative Report Covering all the major qualitative approaches in business studies (including case study research, ethnography, narrative inquiry, discourse analysis, grounded theory and action research), this practical how-to guide shows how qualitative methods are used within management, marketing, organizational studies and accounting. Within each approach, the authors consider crucial issues such as framing the research, generating research questions, getting access, collecting empirical materials, reporting the results and evaluating the research. Original case studies drawn from around the world are included throughout to demonstrate the practical applications of the methods discussed.

Meta-Ethnography

* What is ethnography in social research? * To what use can ethnographic data be put? * Who are its fiercest critics? * Does ethnography have a future? Ethnography is one of the principal methods of qualitative research and has a long-established tradition of use in the social sciences. However, the literature on ethnography has become a battleground as ethnography is attacked from within and without the qualitative tradition. Post-modern critics attack the methodological status of ethnography and challenge the importance of its representations of reality, and others argue that globalization narrows its application as localism disappears. Ethnography provides a robust defence of this research method and establishes its continued relevance in the social sciences. It sets out the competing methodological bases of ethnography and details...
Netnography

Today’s research landscape requires an updated set of analytical skills to tell the story of how people interact with and make meaning from contemporary culture. Hybrid Ethnography: Online, Offline, and In Between provides researchers with concrete and theory-based processes to combine online and offline research methods to tell the story of how and why people are interacting with expressive culture. This book provides a roadmap for combining online and in-person ethnographic research in an explicit manner to support the reality of much contemporary fieldwork. In the tradition of the Qualitative Research Methods series, this concise book serves graduate students and faculty learning ethnography and field methods, as well as those designing, conducting, and writing up their own dissertations and research studies. From choosing the pursue a hybrid ethnographic strategy to collecting data to analyzing and sharing results, author Liz Przybylski covers all aspects of conducting a hybrid ethnography study.

Analyzing & Interpreting Ethnographic Data

The first systematic examination in English of Cronenberg’s feature films, from Stereo (1969) to Crash (1996).

Doing Ethnographic and Observational Research

This methods book will guide the reader through the process of conducting and producing an autoethnographic study through the understanding of self, other, and culture. Readers will be encouraged to follow hands-on, though not prescriptive, steps in data collection, analysis, and interpretation with self-reflective prewriting exercises and self-narrative writing exercises to produce their own autoethnographic work. Chang offers a variety of techniques for gathering data on the self—from diaries to culture grams to interviews with others—and shows how to transform this information into a study that looks for the connection with others present in a diverse world. She shows how the autoethnographic process promotes self-reflection, understanding of multicultural others, qualitative inquiry, and narrative writing. Samples of published autoethnographies provide exemplars for the novice researcher to follow.

Hybrid Ethnography

Qualitative research is designed to explore the human elements of a given topic, while specific qualitative methods examine how individuals see and experience the world. Qualitative approaches are typically used to explore new phenomena and to capture individuals’ thoughts, feelings, or interpretations of meaning and process. Such methods are central to research conducted in education, nursing, sociology, anthropology, information studies, and other disciplines in the humanities, social sciences, and health sciences. Qualitative research projects are informed by a wide range of methodologies and theoretical frameworks. The SAGE Encyclopedia of Qualitative Research Methods presents current and complete information as well as ready-to-use techniques, facts, and examples from the field of qualitative research in a very accessible style. Taking an interdisciplinary approach, these two volumes target a broad audience and fill a gap in the existing reference literature for a general guide to the core concepts that inform qualitative research practices. The entries cover every major facet of qualitative methods, including access to research participants, data coding, research ethics, the role of theory in qualitative research, and much more—all without overwhelming the informed reader. Key Features Defines and explains core concepts, describes the techniques involved in the implementation of qualitative methods, and presents an overview of qualitative approaches to research Offers many entries that point to substantive debates among qualitative researchers regarding how concepts are labeled and the implications of such labels for how qualitative research is valued Guides readers through the complex landscape of the language of qualitative inquiry Includes contributors from various countries and disciplines that reflect a diverse spectrum of research approaches from more traditional, positivist approaches, through postmodern, constructionist ones Presents some entries written in first-person voice and others in third-person voice to reflect the diversity of approaches that define qualitative work Key Themes Approaches and Methodologies Arts-Based Research, Ties to Computer Software Data Analysis Data Collection Data Types and Characteristics Dissemination History of Qualitative Research Participants Quantitative Research, Ties to Research Ethics Rigor Textual Analysis, Ties to Theoretical and Philosophical Frameworks The SAGE Encyclopedia of Qualitative Research Methods is designed to appeal to undergraduate and graduate students, practitioners, researchers, consultants, and consumers of information across the social sciences, humanities, and health sciences, making it a welcome addition to any academic or public library.

Writing Anthropology

Whether it is to understand the networks of individuals, the physical makeup of a household or community, or to develop strategies for finding difficult-to-reach populations such as the homeless or drug-addicted, applied researchers increasingly need to understand spatial methods. In this brief volume, the techniques of network analysis, mapping, and finding hidden populations are explained in simple, practical language. The authors describe when and how to use these techniques and offer numerous examples of how the methods have worked in community psychology, drug research, risk assessment, and network analysis, among other settings.

Ethnographic Research and Analysis

In Writing Anthropology, fifty-two anthropologists reflect on scholarly writing as both craft and commitment. These short essays cover a wide range of territory from ethnography, genre, and the politics of writing to
Initiating Ethnographic Research

This first volume of the Ethnographer’s Toolkit provides a practical, straightforward introduction to ethnography and ethnographic practice to the student and novice fieldworker.

Designing and Conducting Ethnographic Research

This best-selling book, designed for researchers embarking on their first ethnographic project, has been substantially revised and updated, with lots of exercises and advice to guide the embodied and creative ‘practice’ of ethnography. New additions include cyber-ethnography, sensual, visual and mobile ethnographies, and ‘field walking’.

Exploring Everyday Life

Analysis and Interpretation of Ethnographic Data: A Mixed Methods Approach, Second Edition, is a comprehensive treatment of analysis strategies used in ethnographic research, addressing the “crunching” and manipulation of both qualitative and quantitative ethnographic data.

Critical Ethnography

Pain as Human Experience

Reflective Ethnography is a unique guide to ethnographic research for students of anthropology and related disciplines. It provides practical and comprehensive guidance to ethnographic research methods, but also encourages students to develop a critical understanding of the philosophical basis of ethnographic authority. Davies examines why reflexivity, at both personal and broader cultural levels, should be integrated into ethnographic research and discusses how this can be accomplished for a variety of research methods. This revised and updated second edition includes: a new chapter on internet-based research and ‘interethnography’ chapters on selection of topics and methods, data collection and analysis, and ethics and politics of research practical advice on writing up ethnographic study new and updated research examples. Postmodernist relativism can lead to an over-emphasis on reflexivity that denies the possibility of social research. Reflexive Ethnography utilises postmodernist insights – incorporation of different standpoints, exposure of the intellectual tyranny of meta-narratives – but proposes that reflexive ethnographic research be undertaken from a realist perspective. Reflexive Ethnography will help students to use and understand ethnographic research practices that fully incorporate reflexivity without abandoning claims to develop valid knowledge of social reality.

The SAGE Encyclopedia of Communication Research Methods

Communication research is evolving and changing in a world of online journals, open-access, and new ways of obtaining data and conducting experiments via the Internet. Although there are generic encyclopedias describing basic social science research methodologies in general, until now there has been no comprehensive A-to-Z reference work exploring methods specific to communication and media studies. Our entries, authored by key figures in the field, focus on special considerations when applied specifically to communication research, accompanied by engaging examples from the literature of communication, journalism, and media studies. Entries cover every step of the research process, from the creative development of research topics and questions to literature reviews, selection of best methods (whether quantitative, qualitative, or mixed) for analyzing research results and publishing research findings, whether in traditional media or via new media outlets. In addition to expected entries covering the basics of theories and methods traditionally used in communication research, other entries discuss important trends influencing the future of that research, including contemporary practical issues such as the uses of data and conducting experiments in various online and offline environments. Email, texting, cellphone video, and blogging are shown not only as topics of research but also as means of collecting and analyzing data. Still other entries delve into considerations of accountability, copyright, confidentiality, data ownership and security, privacy, and other aspects of conducting an ethical research program. Features: 652 signed entries are contained in an authoritative work spanning four volumes available in choice of electronic or print formats. Although organized A-to-Z, front matter includes a Reader’s Guide grouping entries thematically to help students interested in a specific aspect of communication research to more easily locate directly related entries. Back matter includes a Chronology of the development of the field of communication research; a Resource Guide to classic books, journals, and associations; a Glossary introducing the terminology of the
Ethnography in Action


Copyright code: 3f237f76986697533d10a21788a54e40